OFFICIAL CONTEST RULES & TERMS OF ENTRY

CONTEST TITLE: Pictou County Transit Holiday Giveaway

ADMINISTERED BY: Happy Cities and the Nova Scotia Community Transportation Network (NSCTN)

ON BEHALF OF: Pictou County Transit

1. ELIGIBILITY & CONTEST ADMINISTRATION

This Contest is administered by Happy Cities and the Nova Scotia Community Transportation Network (NSCTN) on behalf of Pictou County Transit (collectively, "The Administrators").

The Contest is open exclusively to legal residents of Nova Scotia, Canada, who have reached the age of majority in the province (19 years of age or older) at the time of entry, AND who permanently reside in Pictou County. Each entrant can win a maximum of one prize.

Employees, officers, directors, representatives, and immediate family members residing in the same household of Happy Cities, the Nova Scotia Community Transportation Network, or Pictou County Transit are not eligible to enter or win.

ENTRANT VERIFICATION: Potential winners will be required to provide valid proof of local residency (e.g., government-issued photo ID or utility bill displaying their full name and address in an eligible municipality) prior to being declared an official winner.

Void outside the specified communities and where prohibited by law.

2. PROMOTION PERIOD

Entries will be accepted starting on Nov. 23 at 7:00 a.m. AST and ending on Nov. 30 at 11:59 p.m. AST ("Promotion Period"). All entries must be recorded within the Promotion Period to be eligible. The Administrators may change the Promotion Period at their discretion, and will announce any changes via the Pictou County Transit Facebook page.

3. HOW TO ENTER & ENTRY LIMITS

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning.

Entries are earned through user actions on the official Facebook post published by Pictou County Transit. Entrants must do all of the following three actions to enter:

1. Follow the Pictou County Transit Facebook page
2. Like the original post from Nov. 23 where Pictou County Transit announces the contest
3. Comment on the same post their response to the question: [add]

Entrants must meet all geographic residency requirements and be actively following/liking the official Facebook Page administering the giveaway at the time of the drawing to qualify.

4. WINNER SELECTION, SKILL-TESTING QUESTION & RESIDENCY VERIFICATION

The potential winner will be selected in a random drawing from among all eligible entries received during the Promotion Period. The drawing will take place within forty-eight (48) hours following the close of the contest.

To be officially declared a winner, the selected entrant must meet all of the following requirements:

1. **Mathematical Skill-Testing Question**: Correctly answer, without assistance of any kind (whether mechanical, electronic, or otherwise), a time-limited mathematical skill-testing question administered via Facebook Direct Message or email.
2. **Proof of Residency**: Provide acceptable proof of residential address within one of the eligible Pictou County communities listed in Section 1 within 1 week of notification. Acceptable proof includes a photo of a valid driver's licence, provincial ID, or utility bill from the past 60 days showing the entrant's full name and address. (Entrants may redact sensitive account numbers or ID numbers prior to submission).

DISQUALIFICATION & REDRAW: If the selected entrant fails to answer the skill-testing question correctly, fails to provide satisfactory proof of local residency within 1 week, cannot be reached, or resides outside the eligible communities, the entrant will be disqualified, the prize will be forfeited, and an alternate potential winner will be randomly selected.

5. PRIZE & SPONSORSHIP

Five winners will receive a prize, with value between $10 and $100, including:

1. A donation, gift card, or other item from a local business
2. Two day passes from Pictou County Transit ($5 value each), which can be used on both Route 1 and Route 2

Entrants can win a maximum of one prize per person.

The prize must be accepted as awarded, is non-transferable, and cannot be redeemed for cash or substituted. The Administrators reserve the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable for any reason.

Winners must receive the prize in the format awarded and determined by the Administrators. They must pick up the prize from the Pictou County Transit office.

6. PUBLICITY & PRIVACY

By participating, the winner grants Happy Cities, the Nova Scotia Community Transportation Network, and Pictou County Transit permission to use their name, entry comment, and city/town of residence for promotional and marketing purposes on social media and digital channels without further compensation, unless prohibited by law. Personal documentation provided for residency verification will be permanently deleted immediately following verification.

7. PLATFORM DISCLAIMER

This promotion is in no way sponsored, endorsed, administered by, or associated with Meta or Facebook. You are providing your information to Happy Cities, the Nova Scotia Community Transportation Network, and Pictou County Transit, and not to Facebook.

8. GOVERNING LAW

This Contest is subject to all applicable federal laws of Canada and provincial laws of Nova Scotia.

9. CONTEST ADMINISTRATORS & CONTACT

- Administered by: Happy Cities (happycities.com) & Nova Scotia Community Transportation Network (communitytransitns.ca)
- On behalf of: Pictou County Transit (pctransit.ca)